

JOIN OUR READING REVOLUTION

£1,000
of books to be won
every week in World
Book Day month



LAUNCHING
27 FEBRUARY
– 29 MARCH

REGISTER NOW

HELP US TO SHARE A MILLION STORIES

Dear Parents & Carers

Until the 29th March 2020, we are supporting World Book Day's **Share A Million Stories** campaign, championing the importance of sharing stories and for the chance to **win £1,000 of books for our school**.

Why Share a Story?

Sharing a story for just 10 minutes a day can have a lasting impact on a child's future and can help to create readers for life.

How can you take part?

Your child will receive their **Share A Million Stories Reading Record** for children to tick-off how many stories they're sharing at home and at school (including their curriculum books, audiobooks, magazines, comics or graphic novels) which we can then add to our school total which feeds into the live national total. The children will need to bring this reading record in **every week** to ensure their individual total counts towards the school total!

Why is this campaign so vital?

- Sadly, reading for pleasure is in decline: only 29% of 0-13s read for pleasure daily (down from 30% in 2017)
- The number of parents sharing stories with their children is also in steep decline: only 56% of 3-4-year-olds are read to daily or nearly every day (v. 69% in 2013)
- Fewer than 19% of 8-10-year-olds are read to daily or nearly every day (down from 25%)

As part of The Year of Reading in Peterborough, we are eager to boost reading for pleasure and show the joy reading can bring, not only academically, but personally too! Some of the benefits are:

- It boosts creativity and imagination
- It's a calming, bonding experience that improves well-being
- It builds empathy and closeness
- It's great fun for everyone involved!

World Book Day needs ALL of our support and we look forward to helping them reach their goal of one million stories shared nationwide – and the opportunity to win an amazing new supply of books for our school worth £1,000! If you are interested in finding out more, there is information available at worldbookday.com/share-a-million-stories.

Thank you for taking part and I look forward to hearing about all the stories shared throughout March.

Miss Lemin